

Introducing the next innovation in the Sentricon® System.

To protect their homes from subterranean termites, homeowners have made the Sentricon® *Termite Colony Elimination System* the No. 1 brand.¹

Now, select property owners will have the opportunity to be the first to take advantage of a great innovation in the Sentricon System — Recruit™ HD termite bait.

New Recruit™ HD termite bait is delivered immediately.

New Recruit HD termite bait is a highly durable bait that is placed in all stations around a structure.

Because Recruit HD termite bait is available as soon as termites enter a station, it can be consumed and shared by termites immediately, starting the colony elimination process without delay.

When service is maintained, Recruit HD termite bait remains in all stations all the time, and is continuously available to achieve colony elimination and protect against future infestations.

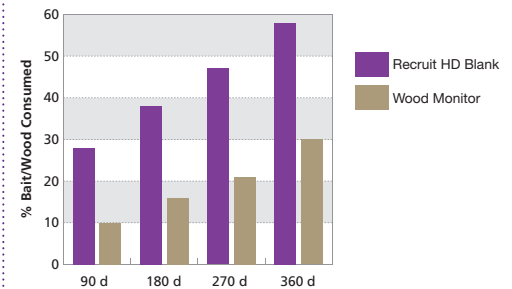
Homeowners presented with the concept of the Sentricon System with Recruit HD termite bait responded that they would prefer it over other treatment options.²

Always baited, so it's always ready to protect a home.

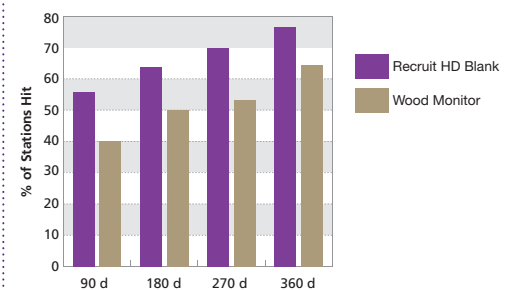
What's so innovative about Recruit™ HD termite bait?

- Faster bait delivery
- Always in the ground and immediately available to termites
- A proactive line of defense
- Active ingredient, noviflumuron, proven effective at eliminating termite colonies
- Enough bait in one bait device to eliminate a typical termite colony
- Spread from termite to termite throughout the colony
- In termite palatability tests, is preferred four to one over wood, is devoured faster than wood and becomes more palatable the longer it stays in the ground
- Breakthrough, durable bait matrix remains active and palatable
- Unique, with patent pending, from Dow AgroSciences

Termites prefer Recruit™ HD termite bait.



Recruit HD was consumed significantly more than wood at all inspections.



Recruit HD was hit significantly more than wood at all inspections.

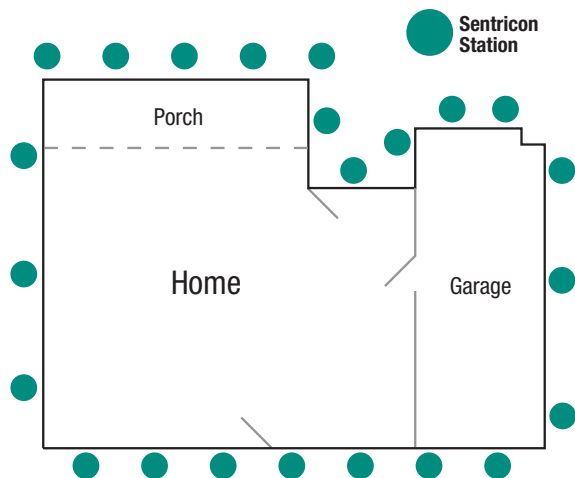
Bait and wood were placed at least 1 foot apart around termite-infested stations and were evaluated quarterly. Species include *Reticulitermes flavipes*, *R. hageni*, *R. hesperus*, *Coptotermes formosanus* and *Heterotermes aureus* from 20 different states.



The Sentricon System. A proven method to protect homes.

A highly trained pest professional uses the Sentricon System to eliminate the colony. If a new colony invades, it too is eliminated with the Sentricon® System.

To do this, baited Sentricon stations are placed around the perimeter of the home, flush with the ground. These stations deliver Recruit HD termite bait, a highly palatable bait that termites prefer and share with their nestmates until the colony is eliminated.



In one trial home with five distinct termite colonies on site (as determined by DNA studies), the Sentricon® Termite Colony Elimination System with Recruit™ HD termite bait effectively eliminated all five colonies.

Eliminating the colony is the key.

The Sentricon System:

- Is proven to eliminate the termite *colony* — not just individual termites
- Is proven by 30 independent university studies and 45 published scientific articles

Colony elimination is not the end.

With continued service, the Sentricon System remains baited with Recruit HD termite bait after colony elimination, to intercept and then eliminate future termite infestations on the property. Homeowners appreciate having peace of mind about termite protection.

Easy to live with and environmentally responsible.

The Sentricon System was developed with respect for the environment. In contrast to traditional liquid treatments, which use hundreds of gallons of chemical solution, the Sentricon® System uses only a few grams of active ingredient. It requires no drilling in floors and foundations, no trenching and no scheduling hassles. Stations are locked to deter access by pets and children.

The Sentricon System is the only termite control product ever to receive the Presidential Green Chemistry Challenge Award.

Professionals at your service.

Only the industry's best are selected to install and service the Sentricon System, and we are proud to be one. As an Authorized Operator of the Sentricon System, we have extensive training and state-of-the-art data management tools. We are committed to protecting homes and providing peace of mind.



¹Jefferson Davis Associates, Inc. 2008.

²Jefferson Davis Associates, Inc. 2006.